PODMINERS

A BLOCKCHAIN PLATFORM FOR PODCASTING AND LIVE RADIO STREAMING

Whitepaper
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INTRODUCTION

It is believed that digital media platforms are tough competition for the radio and podcast industry. The podcasters have to struggle hard to reach and hold long-time listeners. Financing, press freedom, copyright violation, low-quality content & discoverability are some of the serious issues in the industry.

PodMiners is a platform for podcasting and live radio streaming. Based on the blockchain technology, this platform has a lot to offer to the industry. The podcasters or content creators can register and authorize their content as a programmed contract directly to the blockchain. Creators can monetize their content and with these contracts, collection and distribution of the payments remain under the creator's control.

Not just the creators, this platform is beneficial for the advertisers also. Podcast ads have the potential to increase the product reach, awareness and revenue. Also, the conversion rate of podcast ads has seen a potential increase in the last couple of years.

PodMiners ecosystem allows consumers a consistent experience and access to the PodMiners APIs through a developer marketplace. It is a medium of exchange where the creators, consumers, and advertisers can collaborate on the same platform by building a global community.

Financing, press freedom, copyright violation, low-quality content, discoverability is some of the serious issues in the industry. Media persons and journalists are the ones who deliver the news to the audience. But they are not free to speak the truth or to share their thoughts. The journalism has been overshadowed by the politics and TRP, for many years, forcing the truth to remain under covers.
PodMiners believes in promoting freedom of speech. Hence, implementing the blockchain technology to create a transparent ecosystem. With blockchain, comes the smart contract that makes the platform more secure and transparent for content creators, consumers, and advertisers. The enhanced features like a switchboard, live streaming, live calling, one-click publishing on multiple platforms, more detailed analytics for every episode as well as live audience, integration of advertisement and video streaming model will add more value to the PodMiners.
This industry analysis report explains the challenges that the radio and podcast industries are facing.

- **January 26, 2017: "Podcasts are still booming, but problems with diversity and advertising loom"**

Edison Research carried out a survey in January and February 2016, according to which 155 million Americans over the age of 12 years consumes to some form of audio content. About 57 million of that community had been listening to podcasts during that time. Podcast listeners generally skew to the low 30s — far below the average listener for the flagship programs of NPR.

It could be a brighter place for local media publishers and radio stations. But they fail to attain enough listeners, hence, not able to become self-reliant. As a result, they are clearly swiped by big and well-established companies.

The other challenge in front of podcast hosts is an advertisement. Despite a huge podcast reach, advertisers are paying more to reach the audience. However, the cost varies depending on the show popularity. The inconsistency of the podcast marketplace for this new media form can be considered as a risk depending on the revenue stream.

- **October 30, 2018: Radio Broadcasting Market 2018 Global Analysis, Opportunities and Forecast to 2025**
With the growth of digital media, the radio industry is struggling to keep its relevance and audience. The industry majorly focuses on advertisements over the audience as it depends on the revenue generated from ads to carry out the operations. The radio industry has a stronghold on the advertisement that no one can knock out overnight but in the next five years, it is expected to fade away as businesses nowadays prefer to reach consumers through a digital medium.


The industry has witnessed an annual growth of 2.1% from 2014-2019 with a revenue of approx. $22 Billion. However, the number of business and employment has declined during the same timeframe. The number of low-power and online-only radio are increasing and directly competing the satellite and terrestrial radio broadcasting. Podcasts are also creating additional competition for the radio industry, with their regular increasing user and audience base.

Audience these days are more into the on-demand music and news services which can be downloaded and consumed later. The growth of the digital medium, no doubt, is a threat to the industry.

- **March 30, 2018: "Radio's Big Challenge: Finding Its Way Forward in This New Digital World"**

In an Interview, Gordon Borrell, a leading analyst in the media industry, said that the digital revolution was started more than 20 years ago and the radio industry is trying hard to retain its listeners and advertisers. Radio, majorly focusing on the advertisement part, seems to lose a few percentages of its
audience in the coming years. If radio stations need to gain revenue they need to focus on digital products but we can't expect it anytime soon.

- **Jan 2015: "What are the top challenges facing digital audio in 2015?"**

The report contains the comments of some top audio producers and digital innovators on major challenges they are facing in the audio industry in 2015. Sharing, discoverability, publishing, distribution, and analytics.

No doubt the podcast industry has traveled a long distance since 2015, and many reputed platforms have provided the audience with a better interface. But the problems still exist.

The Radio and Podcast industry needs a strong solution of potential to eliminate the problems. Blockchain technology has the capability. With the implementation, not only the barriers get eliminated but the growth will be boosted with a large percentage. PodMiners, global podcasting, and digital radio network is working towards the solution.
We strongly believe that podcasting and radio industry will grow during the next decade. This will open many opportunities for businesses and podcasters. In fact, we can see the industry is already growing since 2013. There are some areas that still need some work.

Our vision at PodMiners is to have a transparent product and service ecosystem for the global community with the ability to track the content ownership, reward content creators and end the ad frauds within the advertisement industry. PodMiners is actively working to develop new models to make the podcasting, live radio streaming and ROI on ad spend, even better.

PodMiners creators are confident that with the implementation of blockchain, PodMiners will become a secure and transparent platform loved by all. Our long term vision is to become one of the best marketplaces that users will love, based on the blockchain technology that utilizes a personalized cryptocurrency- POMT (PodMiners Token), for the internal operations. There is a lot more to be added, we will keep upgrading the platform with more interesting and needed features as we grow.

- **The New Cryptocurrency**

However, making a cryptocurrency isn't sufficient. For a digital currency to stand the trial of time, it should likewise be helpful. To build up a worldwide economy around the new currency, PodMiners has set up POMT’s convenience and usability within its backbone i.e. PodMiners open platform.
• **Token Value**

PodMiners builds the usefulness of POMT by not allowing the product ecosystem to be operational without these Tokens. The POMT is the primary transaction currency of PodMiners and our platform is the first to join the ecosystem of POMT. Consumers, content creators, developers and service providers can use and earn POMT by helping the community in the future.

*For example, the POMT can be used to:*

- Reward hosts for creating content.
- Reward developers who will help enhance this open marketplace for content.
- Reward listeners for interacting with ads.
- Integrate with the PodMiners’ platform in the future.

Consumers of PodMiners may trade in products, services and other features offered by creators, advertisers, service providers, developers and others. The POMT is at the center of the digital economy of PodMiners. Considering the popularity and need a Rewards System will be introduced, in order to expand the ecosystem further.

• **Summary**

PodMiners works with the POMT to integrate an open and sustainable product and service ecosystem for our global community. The incentives are at the core of this ecosystem and ensure that all consumers and service providers benefit from it. PodMiners facilitates POMT’s growth by becoming its first major adopter and sponsors ensuring the ecosystem run on its internal cryptocurrency only.
In addition, the ecosystem aims to create a global network of products and services that form a new cooperative operating model. In this model, developers and service providers, all over the world have the opportunity to innovate and compete for rewards, while consumers benefit from a variety of experience, freedom of choice and access to a wide range of new products and services that are not available on other platforms.
CURRENT INDUSTRY PROBLEMS AND SOLUTIONS

No doubt, podcast and radio industry is growing with time and getting a good response from the users as well as advertisers. If we see analytics after 2013, the podcast industry has improved. The number of podcast listeners has increased. Also, there’s a growth on the podcast ad spending. In 2018, the ad spending was 295 Million USD and expected to increase up to 395 Million USD by 2020. Despite the growth, some major issues still exist.

- **Freedom of Expression**

When everyone is busy in their life and has no time for reading long blogs and articles, digital media is seeing good growth. For content creators, creating audio or video content is a good way to reach out to the audience. According to a report, in America, the journalists don't get enough attention and have to face the scathing cuts. The reason could be content censorability or politics. We all know about the shadow banning and political influence on today’s media. Everyone has their own set of rules based on their own ideology to censor the content. Publications and media houses decide how the content will be distributed according to their benefits. So the content creators have to find other ways, out of journalism, to reach out to the audience but not everyone is able to get the freedom to speak their mind. Various platforms have their own terms and conditions, stopping the content creators from sharing what they think.

**Solution:** PodMiners is working to promote freedom of speech by implementing blockchain technology. There will not be any censorship or shadow banning or politics that will hold the content creator from speaking their mind. But that
doesn’t mean people can share anything by copying. The blockchain smart contract and algorithms will be enhanced and made better to check the content ownership.

- **Discoverability**

It is the biggest problem not even for newbies but for experienced podcasters too. No matter on which topic your podcast is based, or how good you are at speaking, you need to put your efforts to reach out to the maximum audience.

**Solution:** With PodMiners, discoverability and accessibility is not an issue. This platform provides creators, the ability to auto-publish their content across various social media platforms. They can ask their friends and followers on various platforms to share it more. They can also offer POMT to the audience for sharing and remarking their content.

- **Monetization**

Monetizing your content means making money from it. There are some content creators who are doing very well in their field while on the other hand; many creators are struggling hard to cover their out of pocket expenses to pay for the recording equipment or studio fees. Despite producing high-quality content, they are not able to earn much.

**Solution:** PodMiners want its users to flourish financially, thus enabling the in-show advertisement model will allow ecosystem users to monetize their content globally subjected to the term and conditions. It will not only reward creators but the consumers also to perform the desired activities based on advertisers needs.
• **Ad Industry Frauds**

ANA (Association of National Advertisers) has analyzed the digital advertising activities between October 2016 and January 2017. According to the research reports, the traffic sourcing or the techniques of getting traffic may be from the inorganic sources increases the chances of fraud. With the use of automated bots, an economic loss of $7.2 Billion has been noticed alone in 2017.

**Solution:** To make the difference PodMiners is working on creating a better bridge for the advertiser and consumers it serves. Being first in Podcasting and Radio industry, PodMiners is increasing the effectiveness & capabilities using blockchain solutions that leverage an immutable, distributed and transparent ledger to provide previously unforeseen benefits for consumers as well as ad companies themselves.

• **On-time Payments**

The content creators struggle hard to get their earnings. They are not always paid for their hard work in a reasonable time. After advertising the product or service on their show, the creators have to wait for weeks or sometimes months to receive the earnings for their work.

**Solution:** With the blockchain technology, comes the smart contract implementation that allows the creators to get paid instantly by meeting certain requirements. PodMiners is working to eliminate such issues and creating a transparent and open platform for all.

• **Micropayments**
Micropayments have always been a big issue. Though most of the creators are aware of the term but haven't worked in the past. It might create problems like bad user experience or low revenue per user.

**Solution:** To make this work, the audience must be aware of the basics of micropayments. This feature will be available at PodMiners. Creators will be able to get a small amount as payment from consumers in the form of monthly subscription for their show or a small amount to download a selected episode as well as will be able to reward consumers for minor tasks.

At present, PodMiners is adopting blockchain technology to improve the efficiency in various processes and creating business opportunities. To be very precise, the implementation of blockchain makes the system more secure and transparent. It allows consumers to buy or sell anything without the involvement of the third party. There's a direct deal between the seller and buyer. By having a blockchain-based review system it will reduce the chances of fraud reviews because only those who have consumed the paid content will be able to review the creator. Also, it will stop the content creators from fooling the advertisers and audience by showing the fake analytics.

By having our custom ledger in future, creators will be able to keep all the records. Multiple sources across the network validate the data and transactions using timestamping and securing with the use of cryptography.
PODMINERS MVP (MINIMAL VIVABLE PRODUCT)

Our MVP (Minimal Viable Product), PodMiners, is an open and sustainable platform for the podcasters, online broadcasters and advertisers. It is based on the blockchain technology, hence, more secure and transparent.

Here are the features of PodMiners platform:

- **Podcasting**

Interested people can join the platform to start their show. Hosts can pre-record their show and upload the episodes on the platforms. They can speak on any topic they feel comfortable talking about.
● **Live streaming**

Live streaming makes the audience feel more connected with the host. At PodMiners, it is possible to live stream the show in real-time. The advanced switchboard allows the host to test their voice quality before going live.

● **Calling Capability**

Hosts and listeners can interact during the show through live calling capabilities. Handling the calls during the live show is easy.

● **One-Click Publishing**

PodMiners enables publishing across multiple platforms like Facebook, YouTube, Twitter, Sound cloud, Google Play Music, etc., with just one click. For YouTube, your cover art will be used as the default visual.

● **Detailed Analytics**

Hosts can check and track the live audience during their live show as well as for the previously recorded episodes. PodMiners provides a vast range of detailed analytics in its MVP for tracking the users & popularity of their shows across the globe. User can track the detailed analytics for each episode separately.

● **Media Player**

PodMiners media player has the most advanced features enabling the audience or hosts to embed media player, subscribe for their shows and Download the shows.
• **Notifications**

Listeners can subscribe through iTunes, RSS feeds and email subscription to get notified about their favorite shows.

With continuous development, users will be able to enjoy additional features in the future like video streaming, advertisement for monetization, scheduling the episodes, live streaming simultaneously on various social media platforms. Advertisers will be able to check the analytics for the ads being listened or skipped and much more.
Podcasts are trending. With the increase in popularity, the number of podcasts is also increasing. 70% of Americans are aware of the term podcast and 50% of the listening is done at home. In a survey by Edison Research, there is an increase in the monthly online audio consumption in 2019. This rise is in the age group of 12-24 and above 55 years.

With the increased use of smartphones, the podcast consumption is also increased. There's a rise of 157% in podcast usage since 2014. Out of the total listeners, 56% are men and 44% are women.
Podcasting ads spending have been increased in the last few years. Advertisers prefer podcast ads because it is less confusing. Listeners have to focus on only one thing.

According to a study, there's a huge rise in the audio ad spending on a global level from 2010 to 2018. In 2010, the annual spending on audio ads was 28.43 Billion USD whereas, in 2018, the spending amount has reached up to 31.34 Million USD. With continuous growth in the podcast industry, ad spending is expected to rise to 31.65 Million USD up to 2020.
Podcast Market Size and Revenue is growing every year. However, like digital display ads, there are no standardized ad tracking metrics to check the podcast ad impressions. Despite this, podcast ad-market is growing and is expected to grow by 30% alone in the US in the year 2019. Podcasting Advertising Revenue, 2015-2021(in-Millions)
If we talk about the popularity of podcasts, 22% of the Americans were aware of the term podcast in 2006, while in 2018, the percentage has been increased up to 64%. The number of podcast listeners has been increased as it is becoming popular. In 2017, the average monthly podcast listeners were 67 Million. This number is expected to increase up to 132 Million by 2022.

According to a survey carried on around 2000 people in each country, the percentage of listeners that actively respond to the podcasts are;
To maintain the marketplace and its future technical development, PodMiners will charge very tiny amount of service fee from its users.
PRODUCT ADVANTAGES

● **PodMiners for content creators**

This open platform provides opportunity to all the interested people to host their own show. They will get rewarded for the quality of content they deliver. The payments from advertisers to the creators will be direct without any hold from the third party.

Creators are free to navigate their career without being dependent on anyone. For example, if anyone wants to pursue their career in music, they can go ahead without any record labels, banks or lawyers. By the use of blockchain even micropayments will be supported.

● **PodMiners for Content consumers/ Listeners**

The content consumers may get the reward from hosts for sharing their published content. Having an open marketplace to promote the shows will increase the competition among the hosts, which means consumers will get better quality content.

Content creators will have the ability with time, to reward the consumers, in order to increase their audience.

Listeners don’t have to pay a heavy annual or monthly subscription fee. With blockchain the micropayments are possible. They can buy a monthly subscription for a valid and small amount. They can also download a particular episode by paying a small amount instead of subscribing to the show.

● **PodMiners for advertisers**
Highly secure and transparent system for the advertisers. They can deal directly with the creators. It eliminates the chances of frauds as no third party is involved. And with the transparent blockchain implementation fake analytics will no longer exist. No fake bots will hurt your ROI anymore.

- **PodMiners for investors**

POMT is the digital currency of PodMiners ecosystem. The token will be used to perform the internal operations like rewarding the hosts for the quality content they deliver, rewarding listeners for sharing the content or providing feedback to the host, to access the services and products, getting the subscriptions of premium content, managing the advertisement.

With time the value of token will grow, as the circulation of token will increase in the ecosystem.
**STRENGTHS**

- **Advanced Technology**

  The implementation of blockchain technology makes the platform more secure, transparent and user-centric. Our advanced algorithms are highly secured with the use of cryptography. With all this, our users (creators, consumers & advertisers) have more options to explore and flourish financially.

- **Content Ownership**

  The content creator holds the sole ownership for the content that he/she has published on the platform. Making the content available for sharing or download is the creator's choice.

- **Live Calling During the Show**

  PodMiners enables live calling during the live show. No extra hardware or subscription is required for this. The host can easily handle multiple calls during their live show.

- **Advanced Switchboard**

  The advanced switchboard design and functionality allows the user to organize their show more efficiently. Before going live, users can test their voice quality. User will get the call notifications on the screen. The timeline will show all the actions performed by the user.
• **Monetization Options**

PodMiners wants its users (creators and consumers) to flourish financially, hence, provided various options of monetization. In show advertisement model allows content creators to earn through advertisements. Also, they can make their show premium or charge a small amount for downloading a particular episode. Micropayments are possible due to the blockchain. The consumers will be able to earn in exchange for their valuable actions Like, Comment, Share, Review etc. They can also help their favorite host, financially, by giving them a tip.

• **Transparency**

With the blockchain implementation, PodMiners will be a secure and transparent ecosystem where all the generated revenues will be distributed fairly. Also, there will be no delay in the payments.
PodMiners aims to create a transparent ecosystem for products and services by creating a global community. This open and sustainable platform allows the content creators, consumers and advertisers to collaborate on the same platform.

To carry out the internal operations of the ecosystem, the new cryptocurrency-POMT (PodMiners Token) is introduced.

PodMiners allows the interested people to host their own live or pre-recorded show. Brands or service providers can ask the podcasters to advertise their product and directly make the payments using Ethereum smart contract deployment. POMT is the sole tradable currency within the PodMiners ecosystem.

Cryptocurrency is the newest technique of raising funds through crowdfunding as ICO (Initial Token Offering). A huge growth has been noticed in the use of cryptocurrencies and blockchain technology due to the transparency and high security. PodMiners will raise funds to continue the development process through POMT.

POMT is a cryptocurrency for general purposes that can be used to enjoy services such as live streaming, advertising, rewards and payments.

As PodMiners expands its ecosystem, POMT holds genuine value both inside and outside of the platform, because the economic opportunities for consumers are greatly improved. This approach enables the possibility to transform possession, consideration, disclosure, and creation in real time.
PODMINERS TOKEN USE CASES

POMT is the native currency of the PodMiners. There are several uses that can lead to the adoption of POMT by creators, consumers, advertisers, and developers. PodMiners plans to emphasize on the platform through experiments with applications and services that create a consumer-friendly market. For example, sponsors on the supply side create unique campaigns while consumers interact with these campaigns on the demand side. Here are some examples of how POMT can be integrated into the PodMiners platform and Ecosystem.

- **To get the subscription**

  PodMiners is an open and sustainable platform that allows hosts to create public or private shows. To access the private shows, consumers need to get the subscription by making payment in the form of POMT.

- **Tip for the hosts**

  The consumers can reward the host by providing a few POMT as a tip. They can add a tip based on the content they like, favorite host, favorite episode, or music.

- **Rewarding listeners**

  The advertisers can increase their product reach and audience by offering a certain amount of POMT as rewards for interacting with the ads. The interaction can be; providing the product feedback or answering some simple questions (maybe by visiting their websites). Hosts can also reward listeners for voting, sharing, and providing remarks on their published content.
• **Access to Applications**

Application consumers, such as audio recording, share and publishing, or AI, can unlock new technology through the developer commercial center. With many people involved, it will be easy to develop and test the PodMiners for implementation of new technology, creating bots, algorithms, and applications to engage people.

• **Advertisement & Branding**

PodMiners offers brands a new way to approach the consumers directly. They can offer users a certain amount of tokens and ask them to complete the simple tasks like simply signup or subscribing to their channel etc.
Type: ERC20

Name: PodMiners Token

Token Symbol: POMT

Total supply: 200,000,000

Mineable: NO

KYC Whitelisting: YES

Distribution

The total emission of Tokens will be distributed as follows:

- Private Sale - 10%
- IEO - 5%
- Pre Sale - 10%
- Crowd Sale - 25%
- Retained by PM - 30%
- Founders - 8%
- Marketing and Collaborations - 5%
- Partners and Advisor - 3%
- Project team - 3%
- Bounty and Bonus - 1%
**Conditions**

- Tokens that have not been sold at ICO stage will be re-allocated for future reutilization.
- Tokens reserved for the project team will be blocked in the system for 12 months.
- At the end of this period, the tokens will be uniformly distributed during 6 months.
- Tokens belonging to founders, partners and advisors will be blocked in the contract for 12 months.
- Marketing bonus will be distributed by the PodMiners.

**Use of Funds**

![Use of Funds Pie Chart]

- **Research & Development**: 30%
- **Operations & Others**: 20%
- **Marketing & Branding**: 30%
- **Legal**: 5%
- **Exchange listing**: 5%
- **Working Capital**: 10%
TOKEN SALE DETAILS

- **ICO Private Sale**
  - Start Date: 1 September, 2019
  - End Date: 30 September, 2019
  - Number of Tokens: 10 Million
  - Exchange Rate: Undisclosed
  - Accepted Currencies: ETH, BTC
  - Min/Max Transactions: Not specified

- **ICO Pre-Sale**
  - Start Date: 10 November, 2019
  - End Date: 9 December, 2019
  - Number of Tokens: 20 Million
  - Exchange Rate: 1 POMT = $0.20 USD
  - Accepted Currencies: ETH, BTC
  - Min/Max Transactions: 4000 POMT Min
• **IEO (Initial Exchange Offering)**

  Start Date: 15 December, 2019  
  End Date: 25 December, 2019  
  IEO Token Allocation: 10 Million  
  Number of Exchanges: 3  
  Exchange Rate: $0.30 USD

• **ICO Crowd Sale**

  Start on: 1 January, 2020  
  End on: 31 March, 2020  
  Acceptable Currencies: ETH, BTC  
  Min/Max Transactions: 100 POMT Min  
  Number of Tokens for sale: 50 Million  
  Exchange Rate: $0.50 USD
ROADMAP

2018 Q1 - Q2
The origin of PodMiners. Concept development and business plan.

2018 Q3 - Q4
Started podcasting and broadcasting platform development.

2019 Q1
Decentralized blockchain concept formulation and continuous development of centralized MVP.

2019 Q2
Beta testing of MVP, ICO development & token formulation.

2019 Q3 - Q4
Start ICO, wallet development & users acquisition.

2020 Q1
Decentralization Ecosystem for PodMiners, token integration & exchange listing across multiple exchanges.

2020 Q2
Blockchain based review system development and continuous decentralization. Podminers mobile application development

2020 Q3
Ads mechanism & detailed analytics development.

2020 Q4
Ads mechanism testing & implementation. Collaborations with brands for podcasting advertisement.

2021 Q1
Open source APIs for users and an open marketplace.

2021 Q2
Video streaming model and starting digital products marketplace such as e-books.

2021 Q3
Standing out as most favorite podcasting platform for the users and advertiser with continuous platform enhancement.
TEAM

Anish Chauhan
Co-Founder, Chairman
Tech firm co-founder with 7+ years’ experience as ad tech advisor with particular interest in video on demand industry. Expertise in supervising startup projects. Blockchain enthusiast having experience in creating monetization strategies.

Avinash Chauhan
Co-Founder, CEO
Blockchain technology enthusiast and Tech firm co-founder. 6+ years’ experience in leading programming teams & providing technical consultation to blockchain based solutions & Initial Token Offering projects. Passionately involved in exploring Blockchain technology & cryptography in depth. Expert in trademark rights (IT sphere).

Manisha Sharma
HR Executive
Experienced Human Resources Executive with a demonstrated history of working in the information technology and services industry. Skilled in People Management, Relationship Building, Team Building, Management, and Time Management. Strong human resources professional with a Master of Business Administration - MBA focused in Finance and HR.
Deepak Roach

*Creative Director*

7+ years in IT industry. Enthusiast in film making. 7+ years’ experience in animation and editing. Bachelors of Science in animation and multimedia. Creative director, Exceptional hand in writing, comic artist. Passionate about comic films and animation industry.

Sujata Sharma

*Technical Writer*

3+ years of experience in technical writing. Passionate about creative work. Enthusiast about comics and animation. 5 +years in health industry. Expertise in technical, academic and creative writing and 1+ year experience as a voice over artist.

Raman Saini

*Senior Software Engineer*

Ankur Sharma

Senior Software Engineer

Cryptography expert with 7+ years of full stack development experience. Master’s degree in Computer Applications. Developing enterprise level high scalability applications in C#, Scala, DAG, Spark, Big Data, Node JS, React JS, MongoDB, PostgreSQL, MSSQL, Oracle. Obsessed with research and development based on blockchain and Blockless technologies.

Aditya Patial

Software Engineer

4+ years in IT and Research and development with technology. Degree in computer science Engineering. Expert in .NET, ASP.NET MVC, C#, MSSQL, Play framework, MongoDB, Java Script, Node JS.

Pardeep Chahal

Software Engineer

Graduated as Bachelor of Computer Application. Have 5+ years of experience in development with technology. Expert in C#, MySQL, JavaScript, ASP.NET MVC, Web APIs, AngularJs, Angular. Utilize every chance to learn new technologies. Currently exploring Blockchain and Artificial Intelligence.
Poonam Dhiman

*Junior Software Engineer*

Graduated as Bachelor of Computer Applications. Expert in c#, asp.net, mvc and adding new skills to the list.

Ritika Chandel

*Junior Software Engineer*

Expert in c#, asp.net, sql, mvc and adding more to the list. Have Masters Degree in Computer Applications.

Nikhil Pal

*Senior Web Designer*

3+ years of experience in web and graphic designing. Designed a lots of corporate identities like websites, mobile app, E-mailers and still going on. Good hand on Photoshop, Illustrator, Converting PSD's to Html and responsive websites.

Dhyan Singh

*Quality Control Head*

Quality Control Head, Expertise in planning, directing and coordinating Quality Assurance Programs. Formulation of Quality control policies. Skilled in ensuring products meet standards of quality.
**Priyanka Thakur**

*Quality Assurance*

Developing and qualify new testing methods. Performing visual inspections of finished products. Participate in internal assessments and audits as required. Write or revise standard quality control operating procedures.

**Akshita Sharma**

*Digital Marketing & CRO Specialist*

Digital marketing professional with experience in managing and executing marketing plans to increase ROI & better conversion. Experienced in ICO marketing and promotions strategies, PR and Article writing, SEO techniques and execution plans, Social Media marketing campaigns handling. Currently playing a lead role in ICO marketing and strategies of PodMiners ICO.

**Kanika Guglani**

*Marketing & ROI Specialist*

Experienced marketing strategist with a demonstrated history of working in the industry. Skilled in generating ROI, ICO marketing, Google Analytics, and Team Management. Marketing professional with a Bachelor of Technology (B.Tech.).
Partners

Jason Daniel Paul Philip

Founder and CEO of ABBC Foundation (ABBC Coin) a blockchain based payment solution platform & cryptosphere specialist. An ambitious blockchain admirer having 8+ years’ experience as a developer & tech entrepreneur.

TranslateMe Network

TranslateMe Network is an innovative and unique solution for quick online translations in 6500 languages. It is the first-ever platform using blockchain algorithms and machine learning for text and speech translations which is verified and corrected by the human contributors. It collects the data in the form of corrections made by millions of human contributors for more accuracy.

Advisors

Timo Trippler

Finance and Investment Advisor

Timo Trippler is an ICO Advisor and entrepreneur with FinTech and InsurTech industry background. He is an expert in financial market and risk management with 12 years of experience in financial
transactions. He advised various successful ICO projects and manages multiple crypto fund portfolios.

He has been working in Blockchain field since 2015 and had a large number of various ICOs under his advice.

He worked with a lot of ICOs and other projects, such as: AirPod, Loyakk, Faxport, Welltrado, Inclusivity, Centareum, Place To Rent, Energy Premier, WeiCrowd, Med-O Network, Vegan Nation, USAT, Tokenchanger, Authorize, Styxr, U Run It and many more.

Timo joined PodMiners advisor team and would provide professional guidance for PodMiners global fundraising as well as future project incubation and crowdfunding sectors.

He uses his business network to raise funds from institutional Investors, Family Offices, Venture Capital and Private Equity companies. He is currently connected to more than 300 institutional Investors around the world. He travels to Blockchain summits and conferences to meet new investors and to enlarge his fundraising network.

**Brian Condenanza**

*Chief Marketing Advisor*

Brian Condenanza is an Internet entrepreneur and blockchain advisor. He currently serves as Advisor of different blockchain startups, such as BEAT, Bitrus Exchange and Boltt Sports.
Brian is also the Editor-In-Chief at Revista Bitcoin, one of the most popular Spanish speaking magazines dedicated to Bitcoin, Ethereum and other cryptocurrencies.

Last year, Brian gave a TEDx talk in Switzerland about the future of blockchain technology & the use of cryptocurrencies and crypto assets and the possible uses and applications of this technology. The topic of his TED talk was the upcoming golden age of blockchain, where we could leverage this technology to make a more open and connected world. His TED talk currently has over 100,000 views on YouTube and hundreds of comments, making it one of the most viewed TED talks on the topic.

Brian also participated of UN Youth Assembly at the United Nations Headquarters in NYC, with the role of Delegate of his native country Argentina, where he discussed diverse topics, ranging from sustainable development to disruptive technologies such as blockchain and cryptocurrencies.

**Sharp Ye**

*Exchange Listing Advisor*

Sharp Ye is a Blockchain Advisor Listing and IEO expert. He has been involved in Blockchain since long time. He has experience of working with various ICOs and other projects. He had been the listing and IEO advisor at Gooreo (Oreo Coin), International Digital Asset Trading Center, a listing specialist at ZG.top exchange.

He is also a partner with Coinstruction Cooperative and Boomblockchain. He has a partnership with lots of exchanges and has a good understanding of the importance of marketing as well as offline activities, roadshows, exhibition, etc.
He is also providing advice on community operations, marketing promotion, market value management, etc.

Sharp has joined PodMiners as Exchange Listing Advisor and will help PodMiners with his experience and knowledge in listing POMT (PodMiners Token) on the crypto exchange.

Nikita Vasilevich

Community Advisor

Nikita Vasilevich has expertise in growing and managing communities. He has been on the advisory board of many ICO/IEO. Nikita is into the blockchain technology for many years. He is the CEO of Biznes Akula.
RISK FACTORS

- To control and dispose of the POMT (PodMiners Token), you must have a private key. The key will be stored in your digital wallet. If you lose the key, it will result in the loss of the tokens. Any third party having your login credentials, may be able to access your wallet and use the tokens. Also, if you fail to meet the terms and conditions, outlined for the purchasing and receiving the tokens, you may lose your tokens. For example, any wrong input from your side like incorrect token receipt addresses or providing address that is not compatible with ERC-20 may result in the loss of your tokens.

- PodMiners ecosystem and POMT is based on the Ethereum protocol. Any abandonment or breakdown in the protocol may have an adverse effect on the ecosystem and tokens. Furthermore, advancement in the cryptography and technology, might be able to present the possible risks.

- Hackers and other malicious groups/organizations may strive to intervene in with the ecosystem or tokens. But it is not limited to fraudulent or malicious practice, Sybil attacks, (by forging the identities in peer to peer network). Furthermore, if any third party or team member introduce the weakness of the ecosystem, intentionally or unintentionally, may affect the ecosystem or tokens negatively.

- The regulatory actions might have a negative impact on the ecosystem or token in different ways, like if token sale, purchase and delivery involves any unauthorized activity. Company may cease operations if any regulatory actions or changes in law makes the operation illegal. There might be a risk from taxation based on the cryptocurrency laws in your country.
The PodMiners' team is continuously making efforts to integrate the latest technology to make this platform open and fair for creators, consumers and advertisers. The blockchain implementation will help to control the major existing issues in radio and podcast industry.

PodMiners, with the aim of encouraging the development of a vibrant economy, sees itself as a participant, rather than a landlord and assures its users to promote the product and services from ecosystem. With time the PMRE (PodMiners Rewards Engine) will be introduced to reward the content creators and consumers. PMRE will also help in building a marketplace of developers, advertisers, and content creators. PodMiners will be a highly transparent platform connecting consumers to the content creators, developers and service providers.
SOCIAL MEDIA LINKS

Follow us on social media & spread more love.